

A 2.5-day International Winter Course on

# Integrating Societal Impact in a Research Strategy


27 – 29 November 2019  
Oslo, Norway

## AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



# OSLOMET



For Managers of university research,  
Research councils and Research foundations  
and All professionals involved in stimulating societal impact of science

# Programme

## Tuesday 26 November

- 19:30**                      *Welcoming dinner*  
At Restaurant Bacchus (Dronningens gate 27)

## Wednesday 27 November

- 8:30**                      *Registration with coffee and tea*
- 9:00**                      **Word of welcome by AESIS**
- 9:05**                      **Opening of the course**  
**Iver B. Neumann**  
*Director NOVA – Norwegian Social Research, OsloMet*
- 9:15**                      **Introduction by the Course Directors:**  
**Barend van der Meulen**  
*Professor of Institutional Aspects of Higher Education and Director of the Center for Higher Education Policy Studies at the University of Twente, The Netherlands*  
**& Kathryn Graham**  
*Executive Director of Performance Management and Evaluation at Alberta Innovates, Canada*
- 10:00**                      **General introductions by the participants**
- ◇ Why are you here, what do you want to take away?
  - ◇ Where do you sit in the ecosystem of research activity?
  - ◇ What are we talking about and why is it important?
- 10:30**                      *Break*
- 11:00**                      **Barend van der Meulen and Kathryn Graham**  
**Pragmatic approach to understanding and integrating societal impact**
- ◇ What is societal impact of research and who is impacted
  - ◇ A review of global impact frameworks
  - ◇ Contextualising research
  - ◇ Setting the foundations for integrating and implementing societal impact
- 12:00**                      **Case Study Session 1: Introduction**
- 12:30**                      *Lunch*

# Programme

## Wednesday 27 November (cont.)

13:30

**Mike Smith**

*Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP, Chair of Medipex & former Chair of the UK Institute of Knowledge Transfer*

### **Impact Oriented Research and Management**

- ◇ How to regard societal and economic impact at the start of a research programme
- ◇ The subsequent benefit for measuring the impact of a research strategy
- ◇ Both negative and positive detailed examples of research and impact

### **Interactive Debate during Presentation**

15:15

*Break*

15:45

**Liv Langfeldt**

*Director R-QUEST/Research Professor NIFU*

### **Scientific quality and societal impact**

- ◇ Different views on what research excellence is
- ◇ Links and tensions between research excellence and impact
- ◇ The role of policy and strategy in forming notions of excellence and impact

16:30

**Interactive Exercise**

17:00

*Reception at OsloMET*

## Thursday 28 November

8:30

*Registration with coffee and tea*

9:00

**Welcome & Summary**

9:15

**David Sweeney**

*Executive chair of Research England*

### **Impact Assessment Frameworks as Policy Instrument: the Example of the REF**

- ◇ Societal impact in the REF
- ◇ Criteria and factors of societal impact
- ◇ REF-related examples and case studies

10:00

**Interactive Exercise**

# Programme

## Thursday 28 November (cont.)

- 10:30** *Break*
- 11:00** **Barend van der Meulen and/or Kathryn Graham**  
**How to set up an impactful research program**
- ◇ Continuing to set the foundations for integrating and implementing societal impact
  - ◇ Assessing and measuring the impact of your research strategy
  - ◇ Communicating the societal impact
- 12:00** **Case Study Session 2: Lessons learned**
- 12:30** *Lunch*
- 13:30** **David Budtz Pedersen**  
*Director of the Humanomics Research Centre, Denmark*  
**Aligning Research Strategies within Impact Mapping**
- ◇ Matching institutional strategies with assessment frameworks
  - ◇ Collaboration structures with non-academic partners
  - ◇ Interdisciplinary approaches
- 14:15** **Interactive Exercise**
- 15:15** *Break*
- 15:45** **Barend van der Meulen & Kathryn Graham**  
**Case Study Session 3: Preparing the presentations in groups**
- 17:15** **Recap & remaining questions (until 17:30)**
- 18:00** *Dinner*  
At Elias mat & sånt (Kristian Augusts gate 14)

# Programme

## Friday 29 November

- 08:30**                      *Registration with coffee and tea*
- 09:00**                      **Welcome & Summary**  
Collecting final questions
- 10.00**                      **Panel**  
**Case Study Session 4: Presentations of Participants**
- 11:15**                      *Break*
- 11:45**                      **Kathryn Graham**  
**Problem Solving: going into collected practical issues of the past days**  
(Closing) presentation, discussion, summary & recap of most important lessons
- 13:30**                      *Lunch & End*